

EPIC Workshop (Emerging Professionals in Camp)

Managing the Next Generation: Training, Managing and Retaining Your Millennial Staff

TUESDAY, MARCH 16

12:00 NOON – 5:00 PM (includes lunch)

COST: \$65.00 per person

(You'll need to sign up using the registration form.)

Understanding the new generation of counselors and implementing strategies to best train, manage, and retain them, is an ever-changing process. This latest generation offers many new challenges and questions.

How do you keep them engaged? How do you have the tough conversations with them and still keep them motivated? How do you get them to understand the importance of the commitment they have made? How do you give them the tools that they need to be successful at your camp? In short, how do you lead them in the direction you want them to go?

In this EPIC workshop, we will discuss who this generation of staff is and what that means for your camp, and provide tools to get the very best from each of them. Sessions will be led by Jay Frankel, True to Life Training.

EPIC WORKSHOP SCHEDULE:

12:00 NOON – 12:20 PM • CHECK IN

12:20 – 12:30 PM • WELCOME

12:30 – 1:45 PM • STATISTICS/CHARACTERISTICS OF THE GENERATION

1:45 – 2:30 PM • NETWORKING LUNCH

2:30 – 3:30 PM • TRAINING MILLENNIALS

3:30 – 3:45 PM • STRETCH BREAK

3:45 – 4:45 PM • MANAGING MILLENNIALS

4:45 – 5:00 PM • CLOSING