

2011 Sponsorship Opportunities

ACA, NY Platinum Education Sponsor - \$50,000

- Comp 10X10 booth at the Tri-State CAMP Conference
- Comp full page ad in the Tri-State CAMP Conference program book (Outside Back Cover)
- Mention at all Tri-State CAMP Conference events (General Sessions, Receptions, etc.) - including slides
- Signage at each event (including session signs at the Tri-State CAMP Conference)
- Insert into the Tri-State CAMP Conference Registration Bag
- Mention at all ACA, NY Section Events/Conferences
- Access to all attendee contact information
- Sponsor acknowledgement on Conference Web site
- Sponsorship recognition ribbons

Gold (Tri-State CAMP Conference) - \$25,000

- Comp 10X10 booth at the Tri-State CAMP Conference
- Main Tri-State CAMP Conference Opening Reception Sponsor
- Complimentary full page ad in the Tri-State vendor guide or program book (Inside Back Cover)
- "Thank You" slide at all General Sessions
- Sponsor acknowledgement on Conference Web site
- Sponsorship recognition ribbons

Silver (Tri-State CAMP Conference) - \$10,000

- Comp 5x10 booth at the Tri-State CAMP Conference
- Comp full page ad within the Tri-State CAMP Conference program book
- Signage at the Tri-State CAMP Conference
- "Thank You" slide at all General Sessions
- Map of Atlantic City with your company logo on it inserted into the Tri-State CAMP Conference Registration bags
- Sponsor acknowledgement on Conference Web site
- Sponsorship recognition ribbons

Bronze (Tri-State CAMP Conference) - Various Options

Conference Badge Holder - \$10,000

- Complimentary 10x10 booth space
- Conference Signage
- Full page ad in the Tri-State CAMP Conference program book
- Company logo on the bags
- Company logo displayed on screen in all general sessions
- Sponsorship recognition ribbons
- Sponsor acknowledgement on Conference Web site

Conference Attendee Registration Bags - \$10,000

- Conference Signage
- Full page ad in the Tri-State CAMP Conference program book
- Company logo on the bags
- Company logo displayed on screen in all general sessions
- Sponsorship recognition ribbons
- Sponsor acknowledgement on Conference Web site

Wednesday General Session Sponsor - \$5,500

Friday General Session Sponsor - \$5,500

- Conference Signage / Place your marketing materials on each chair in the General Session Room
- Full page ad in the Tri-State CAMP Conference program book
- Company logo displayed on screen in all general sessions
- Sponsorship recognition ribbons
- Sponsor acknowledgement on Conference Web site

Sponsored by:
CampMinder

E-Cafe (located in the Ben Appelbaum Lounge) - \$5,000

Attendees, Speakers and Exhibitors will have the ability to check their e-mail accounts in this area, located on the third floor of the convention center (near the educational session rooms). The lounge is set to be relaxing with comfortable seating and tables, plus an area to purchase food and beverages.

- Conference Signage
- Full page ad in the Tri-State CAMP Conference program book
- Company logo displayed on screen in all general sessions
- Sponsorship recognition ribbons
- Sponsor acknowledgement on Conference Web site

Session Signage - \$3,000

- Your logo/message on the bottom of every session room sign (18 locations)
- Conference Signage
- Half page ad in the Tri-State CAMP Conference program book
- Company logo displayed on screen in all general sessions
- Sponsorship recognition ribbons
- Sponsor acknowledgement on Conference Web site

Thursday Exhibit Hall Coffee Break Sponsor - \$3000

- Conference Signage
- Half page ad in the Tri-State CAMP Conference program book
- Company logo displayed on screen in all general sessions
- Sponsorship recognition ribbons
- Sponsor acknowledgement on Conference Web site

Attendee Pens - \$2,500

- Pens with your company logo
- Conference Signage
- Half page ad in the Tri-State CAMP Conference program book
- Company logo displayed on screen in all general sessions
- Sponsorship recognition ribbons
- Sponsor acknowledgement on Conference Web site

Conference Hand Out CD-Rom LABEL - \$2000

- Your logo will be printed on the CDs that each attendee gets when they register onsite
- Conference Signage
- Half page ad in the Tri-State CAMP Conference program book
- Company logo displayed on screen in all general sessions
- Sponsorship recognition ribbons
- Sponsor acknowledgement on Conference Web site

Message Board (Location: Registration Area) - \$1,500

- Conference Signage
- Half page ad in the Tri-State CAMP Conference program book
- Company logo displayed on screen in all general sessions
- Sponsorship recognition ribbons
- Sponsor acknowledgement on Conference Web site

Conference Hand Out CD-Rom - \$500 (Multiple Company Sponsorship)

- Have your logo on the CD, link directly to your website
- Conference Signage
- Half page ad in the Tri-State CAMP Conference program book
- Company logo displayed on screen in all general sessions
- Sponsorship recognition ribbons
- Sponsor acknowledgement on Conference Web site

Sponsored by:

